Papyrus

“I come from a land down under”

Type: Decorative, Display, Script

Papyrus was designed by Chris Costello in 1983. This unusual roman typeface effectively merges the elegance of a traditional roman letterform with the handcrafted look of highly skilled calligraphy. An extra set of initialing capitals is included to enhance its unique style. Papyrus is a member the Letraset font family. Letraset was formed to exploit the invention of transfer sheet lettering in 1959. Letraset always ran an adventurous letter design program and from 1964 under the leadership of design director Colin Bringnall built a distinctive library of display typefaces. The rise of the Apple Macintosh and the wide availability of digital fonts brought about the inevitable decline of transfer lettering. Letraset quickly converted the best of its library into digital format and continues to this day to develop typefaces under the Fontek brand. Acquired by the Swedish Office Supplies Group Esselte A.B. in 1981 Letraset was subsequently divested to the company’s management team in June 2001. Today, under the tagline Creative Opportunities, Letraset provides a broad range of digital and traditional design products meeting both professional and non-professional requirements.

Source: MyFonts.com 1999-2004

Papyrus is best used for primary or secondary headings. Although this particular font is very legible, it is still a display font that should be used sparingly for contrast and stylistic purposes. Papyrus exudes an ancient, tribal, or Australia feel and would therefore work best when used in documents connoting these particular attributes.

Linda Curt