Pristina

Variations:
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz (regular)

English 350 - Visible Rhetoric (regular)

(Only regular available in STV 408)

Font Type:
Pristina is a SCRIPT font in the LINOTYPE family.

History:
Pristina is the work of British designer Phill Grimshaw, an English type designer. This font was designed in 1994. Phill was an internationally respected lettering artist, typeface designer and calligrapher. In 1998, Phill sadly passed away after a long battle with cancer. The Pristina design is owned by ITC (International Typeface Corporation). This font was based on a form of handwriting/calligraphy.

How to use this font:
1. Use to convey a quiet elegance or personalize a form letter
2. Use to convey cheerfulness, playfulness, or a casual mood.
3. Use to get away from formal blocks of text.
4. Use to display the image of penmanship.
5. Avoid using ALL CAPS with this font; it is harder to read.
6. Avoid using this font with 2 or more other script fonts in a single document.
7. Avoid long lines & complete paragraphs in only this font.
8. Analyze the audience for the document before using this font.